



## **Tangent Labs Presents LoUPE at SIGGRAPH 2020**

Toronto, ON (August 24, 2020) – Tangent Labs today announced their participation in SIGGRAPH 2020's virtual conference where they will be presenting LoUPE, their complete cloud-based CG Production Pipeline Tool. Developed during the making of sister company Tangent Animation's work on Netflix's 'NextGen', LoUPE was first revealed to the public at SIGGRAPH 2019 at an AWS Partner Pod. This marks the first year that Tangent Labs will have their own booth at SIGGRAPH, and LoUPE will be the star attraction.

During the SIGGRAPH 2020 virtual exhibition August 25-27, the team at Tangent Labs will be sharing new demos of LoUPE illustrating its 5 main integrated components: Asset Management, Project Management, Media Review & Collaboration, Render Management, and Reporting & Analytics. There will be live chats and Q&As with the team, including Jeff Bell (CEO), Rob Pringle (VP, Technology), Julie Steiner (VP, Business Development), Dan Murray (Sr. Product Manager), and John Annis (Head of Sales).

"We're very excited to share LoUPE with artists and studios globally and look forward to 'seeing' old friends and new at SIGGRAPH 2020 in its new virtual format," explains Jeff Bell, CEO, Tangent Labs. "LoUPE is about enabling storytellers to focus on telling stories, not on building technology."

Having embraced the open-source 3D software package Blender for feature animation in 2015, Tangent Labs initially created LoUPE for Blender compatibility. To make it easier for studios to work with their other common digital content creation applications, support for Pixar's USD (Universal Scene Description) has been added so that LoUPE will be accessible to all, regardless of the software that you choose to create with.

Media review and collaboration can take place in real-time via the web from anywhere, with no software downloads or installations required. A clean and modern UI allows teams valuable insight into projects, with tight integration between tasks and assets providing more time to create, and less time spent on inefficient processes.



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LoUPE augments existing on-premise render hardware with the flexibility and cost-effectiveness of the cloud, making the journey to the cloud manageable and efficient. For reporting, studios can create real-time dashboards and process analytics via packages such as Excel, Power BI, and others that support oData connections. Tracking assets and projects has never been easier. LoUPE is truly Storytelling Simplified.

LoUPE is a Software-as-a-Service (SaaS) product available from the AWS Marketplace, currently beta testing with a select group of artists and studios. LoUPE will release v1.0 to the public later this year.

To find out more about LoUPE, visit Tangent Labs' virtual booth at SIGGRAPH 2020.

## **About Tangent Labs**

Tangent Labs is a subsidiary of Tangent Studios, the parent company of Tangent Animation, Tangent Interactive, Tangent Creates and Tangent Labs. Tangent Labs represents the culmination of decades of combined experience in building asset and production management pipeline software for Animation and Visual FX. Through the production of 2018's "Next Gen" for Netflix, Tangent Labs has developed a cloud-based pipeline tool called LoUPE that is a Software-as-a-Service (SaaS) product deployed on Amazon Web services (AWS) infrastructure for the purposes of enabling distributed production of Animated Feature Films and Episodic Productions.

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