VENTUZ Technology at SIGGRAPH 2020

Ventuz Software supports Creative Development at SIGGRAPH 2020 for data-driven real-time rendered motion graphics.

August 24, 2020, VENTUZ Technology at SIGGRAPH 2020

Ventuz Technology today announces its participation at SIGGRAPH 2020 taking place beginning with on-demand streaming August 17th and streaming LIVE with can't-miss scheduled sessions August 24th through August 28th.

Ventuz, one of the leading providers of 3D real-time rendered, data driven motion graphics creative software will support the Creative Development team at SIGGRAPH 2020 in live-streamed events such as Papers Fast Forward and motion graphics for select content throughout the conference's on-demand catalogue.

"VENTUZ is excited to return this year to SIGGRAPH 2020, working with the Creative Development team at the conference. With a transition from an in-person conference to a virtual live-streamed video experience, we were excited to take on the new challenges of the conference head-on. Creative Development has expertly used Ventuz at past SIGGRAPH conferences for creating interactive experiences, and motion graphics for live presentations. This year we were excited to supply software solutions to enable Creative Development in generating data driven real time rendered motion graphics for key live streamed and on-demand content.", says Roy C. Anthony, Vice President of Creative Development and Operations at Ventuz North America.

Larry Bafia, SIGGRAPH 2020 Creative Development Director adds, "The SIGGRAPH Conference Committee faced many challenges as we pivoted to becoming a virtual event for 2020. As the producer and product team for building the Technical and Art Papers Fast Forward show we turned to Ventuz for our digital solution. Thanks to the great flexibility and asset management of the software we were able to produce the Fast Forward show with 126 video presentations as well as several versions of select interest areas for on-demand viewing. Ventuz was truly the backbone of the Technical and Art Papers production."

The Papers Fast Forward event is an entertaining, illuminating summary of SIGGRAPH 2020 Technical Papers. Within 30 seconds the authors of each technical paper wow the audience with their results. It takes place via live-stream August 24th, between 10-12 pm PDT. Other selected works Creative Development worked on, such as the on-demand Technical Papers fast forward content, Art Papers and other work have been made available on the conference streaming solution.

About SIGGRAPH 2020 Creative Development

The Creative Development team enhances the experience of attendees at SIGGRAPH before and during the conference with its creative behind-the-scenes work and assists with producing consistent media graphics, motion graphics and other multi media solutions for the conference.

About ACM, ACM/SIGGRAPH and SIGGRAPH 2020

ACM, the Association for Computing Machinery, is the world's largest educational and scientific computing society, uniting educators, researchers, and professionals to inspire dialogue, share resources, and address the field's challenges. ACM SIGGRAPH is a special interest group within ACM that serves as an interdisciplinary community for members in research, technology, and applications in computer graphics and interactive techniques. The SIGGRAPH conference is the world's leading annual interdisciplinary educational experience showcasing the latest in computer graphics and interactive techniques. SIGGRAPH 2020, the 47th annual conference hosted by ACM SIGGRAPH, will take place virtually.

About Ventuz Technology

Ventuz Technology provides software solutions for authoring and displaying real-time interactive, data-driven graphics to markets with high-end requirements, such as broadcast graphics, event installations, projections and professional presentations, by developing workflows and products that allow customers to create and playout highly appealing and cutting edge visual content.

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More information:

https://www.ventuz.com/ventuz-technology-at-siggraph-2020/

Website: https://www.ventuz.com/ , https://s2020.siggraph.org/

Contact Information
Roy C Anthony
Ventuz
http://https://www.ventuz.com/ventuz-technology-at-siggraph-2020/
519 800 7243

Sales
Ventuz
http://www.ventuz.com